



PetMassage™ Foundation Level Workshop

Prospective Students:

The Foundation Level Workshop is vocational training for people in “transition.” PetMassage students are people who have realized that they can combine their love for dogs and appreciation for massage as a passion and as a career.

PetMassage™ graduates are recognized for excellence in skills and understanding, sensitivity and compassion, reliability and ethics. Our students create successful private practices for house pets, sport dogs and dogs in veterinary rehab.

PetMassage students are

- “veterans” of the corporate world seeking a purposeful career working with dogs
- dog care professionals (DVMs, RVTs, dog trainers, handlers, breeders, walkers, sitters, shelter staff)
- massage and physical therapists

PetMassage™ workshops attract students who are inclined to share our philosophies of touch, connection, service, and commitment. While the traditional physical therapy – medical massage mind-set is important, our approach is holistic and spiritual. We incorporate many of the energy concepts and practices of Traditional Chinese Medicine (TCM) and Tai Chi in our massage practice. Our practice supports and integrates easily with the work of veterinarians and other animal health and wellness practitioners.

In your research, you may have thought of very responsible questions concerning training. How much demand is there for canine massage? Are there restrictions after your training concerning employment? Do we have contacts with potential employers?

The level of prosperity you can expect is directly tied to your commitment, marketing savvy, and of course, who you know. Hopefully you are already connected to dog agility groups, dog park groups, dog trainers, and/or vet rehab clinics. It's important to know up front though, that building a business takes time, effort, and lots of patience. You don't have to do this alone. As a graduate of the PetMassage program, you will have our ongoing complimentary support and guidance.

Over the years over a thousand people have trained with PetMassage™. Our practitioners have successful practices in every state in the US and in over a dozen countries. The demand is there...and growing.

A healthy respect and adherence to legal restrictions is essential. We are careful not to suggest that we are practicing veterinary medicine. We do not diagnose, nor do we state that we are doing “therapy” or “treating” any specific condition. Of course you can do more when you are working in a vet clinic under a DVM's supervision and professional license.

What we can do - and what I say when describing my private practice - is we assist dogs by optimizing their quality of life. PetMassage™ increases circulation of all the fluids in the body, stimulates skin and superficial fascia to enhance flexibility, increases bone density with our manipulation techniques, and helps dogs' psychosocial skills. Everything we do is done to improve dogs strength, balance, and vitality. PetMassage™ makes dogs happier and healthier.

PetMassage does not maintain connections with local employers. Part of our Foundation workshop is the home study module *Creating and Marketing Your Canine Massage Business*. We encourage our grads to be entrepreneurs. As a PetMassage™ graduate, you'll have the skills and credentials so you can work with your vet in her office, work as an independent contractor in dog day cares, and take private clients as a mobile service or in your own office.

Description:

This hands-on on-site workshop is held Thursday through Monday from 9 AM to 5 PM. The PetMassage™ Foundation Level Workshop is **designed to train you to have** an excellent beginning to your canine massage career.

PetMassage™ has the unique skill sets that will surely enhance what you are doing now. Even if your expertise is as a Doctor of Veterinary Medicine (DVM), Registered Veterinary Technician (RVT), dog groomer, or dog handler, there is always more to learn. Even if you have been a massage therapist for decades, you are guaranteed to have “aha” moments.

Our graduates have diverse sets of experience. They are veterans, scientists, government workers, and retired educators; all realizing that a career helping dogs will make them happy.

This workshop builds on the information from the PetMassage™ books, DVDs and home study modules, building your understanding and skills until they are to a professionally functional level. It is a combination of lecture, discussion, and lots of supervised hands-on practice. All practice work is done with live dogs. Everyone gets to experience a wide variety of dogs' sizes, breeds, ages and temperaments.

This workshop includes on-site modules in dog handling in the context of a massage session, and gait and body mechanics for you, the practitioner. These are essential components for a safe and successful canine massage practice. After all, if you are to create balance and soundness in the dog, you must come from a place that is balanced and sound.

The morning of the final day of the workshop we take a field trip to the Toledo Area Humane Society. There, you will provide PetMassage to the transient residents. This is one of the favorite parts of the workshop for many students. In the “real world” environment, outside of the safe classroom and instructor supervision, skills come together, confidence builds, and the promise of a PetMassage™ career appears more certain. In the afternoon, we have a final review of workshop content, provide a final session of hands-on critique and instruction, and remind everyone that we are available for FREE consultation and support, for as long as they are practicing PetMassage™.

[Register Now](#)

Workshop Class Size Limit:

10 Students

Waiting List:

If you see that the workshop you would like to attend is full, add your name to its waiting list. Someone who is registered for that workshop may need to switch to another month. A spot may open up for you.

Please call Beth at 800-779-1001 to register with your 1st and 2nd choices for workshop dates.

Prerequisites:

None

Objectives / Goals:

- Learn better healthy body mechanics for your own strength, stability, stamina and enjoyment
- Learn dog handling in the context of the PetMassage™ session
- Develop an understanding of the theory, techniques, vocabulary, culture and vision of PetMassage™
- Develop a functional understanding of basic dog anatomy and physiology as it applies to canine massage
- Understand your scope of practice, business ethics
- Create and Market your PetMassage™ practice in your region

Home Study Courses Included In This Workshop:

- [Confident Dog Handling for the Canine Massage Practitioner](#): This course helps you learn the skills needed working with dogs in the context of a canine massage session.
- [Basic Anatomy of the Dog](#): This course is based on the Dog Anatomy, A Coloring Atlas text. You will be directed to focus on specific pages that will prepare you for this workshop and what we feel are most necessary for beginning your PetMassage™ practice.
- [Creating and Marketing Your Animal Massage Business](#): In this course, you'll work through the steps of business creation with the support and experience of PetMassage™ founders, Jonathan and Anastasia Rudinger.

Mini-Workshops Included In This Workshop:

- [Gait and Body Mechanics Mini-Workshop](#): Students learn how to move their own bodies safely and efficiently. When you move comfortably you will interact with dogs with increased balance, stability and confidence. [Learn More >>>](#)
- [Confident Dog Handling for PetMassage™ Practitioners Mini-Workshop](#): Students learn to communicate more confidently with their canine clients. [Learn More >>>](#)

Included Materials:

- Foundation Level Workshop Manual
- [Art and Essence of Canine Massage / PetMassage™ for Dogs \(Book\)](#)
- [PetMassage™ for Dogs 1 \(DVD\)](#)
- [PetMassage™ for Dogs 2 \(DVD\)](#)

Additional Materials Included From Home Study Courses:

- [Dog Anatomy: A Coloring Atlas \[Book\]](#)
- [PetMassage™: Creating & Marketing Your Animal Massage Business \[Book\]](#)
- [Confident Dog Handling in Canine Massage / Yoga consciousness \[PetMassage™ Streaming Video & Download\]](#)

Accredited By:

IAAMB/ACWT, NBCAAM, NCBTMB, RAIVE

Before Workshop Info:

- Review [PetMassage™ for Dogs 1 \(DVD\)](#) & [PetMassage™ for Dogs 2 \(DVD\)](#)
- Study [Art and Essence of Canine Massage / PetMassage™ for Dogs \(Book\)](#)
- Watch [Confident Dog Handling in Canine Massage / Yoga consciousness \[PetMassage™ Streaming Video & Download\]](#)
- Color & Study 8 Specific "Plates" in the Dog Anatomy: A Coloring Atlas [Book] as described in your workshop confirmation letter.

During Workshop Info:

Location:

All PetMassage™ Foundation Level Workshops are held on-site at the PetMassage™ Training and Research Institute in Toledo, Ohio.

What to Wear:

- Comfortable yet professional attire.

- Closed toed shoes. Note: Sandals or flip flops are not safe, please do not wear them.
- A smile and positive ready-to-learn attitude.
- Please refrain from wearing loose jewelry or any fragrances.

Re: Dogs

If you can bring your own pet, we highly encourage it. If you can bring 2 or more pets to the workshop, we'll give you a discount of \$25 off your tuition.

Dogs are crated during the lectures and while students practice skills on each other. Crates are available or you are welcome to bring your own crates or x-pens.

What to Expect:

Class sizes are small. There will be abundant opportunities for you to get individual hands-on instruction with Jonathan Rudinger, the founder of PetMassage™.

Building Amenities:

- Support Staff: Friendly, knowledgeable staff will be available to provide assistance with workshop support, including [travel, dining, entertainment and accommodation recommendations](#).
- Kitchen
- Wi-Fi, Printers

After Workshop Info:

Completion Requirements:

You have six months from the last day of your PetMassage™ Foundation Level Workshop to complete all of the home study courses, take-home written exam, video recordings and the short research paper.

Certificate of Completion Earned?

Two Certificates of Course Completion are awarded for this workshop:

- PetMassage™ Foundation Level Workshop Certificate of Course Completion
- PetMassage™ Confident Dog Handling for the Canine Massage Practitioner Certificate of Home Study Course Completion

The graduate is a Certified PetMassage™ Practitioner (CPMP) and added to the [PetMassage™ Training & Research Institute Graduate List](#).

Continuing Education Credits (CECs) / Continuing Education Units (CEUs) Available For:

Animal Massage Practitioners, Massage Therapists (MTs), Veterinary Medicine Students, Registered Veterinary Technicians (RVTs), Doctors of Veterinary Medicine (DVMs)

Number of Continuing Education Credits (CECs) / Continuing Education Units (CEUs) Earned:

100 (28 RAIVE CEs for RVTs)

[Register Now](#)